



# Sign Grant Program

## Escambia County Community Redevelopment Agency (CRA)

### Intent and Benefits Summary

The intent of the grant program is to upgrade the appearance, property values and economic activity on selected commercial corridors within the County’s CRA areas. An eligible property must be located within a county designated redevelopment area along one of the following commercial corridors:

#### Barrancas Redevelopment Area

Barrancas Avenue  
Bayou Chico - Waterfront  
Old Barrancas Avenue  
Old Corry Field Road  
Weis Lane

#### Brownsville Redevelopment Area

Border Street  
Fairfield Drive  
Jackson Street  
Mobile Highway  
New Warrington Road  
Pace Boulevard  
“T” Street  
“W” Street

#### Englewood Redevelopment Area

Border Street  
“E” Street  
Fairfield Drive  
Leonard Street  
Pace Boulevard  
“T” Street  
“W” Street

#### Palafox Redevelopment Area

Beverly Parkway  
Fairfield Drive  
Herman Street  
Massachusetts Avenue  
Michigan Avenue  
Pace Boulevard  
Palafox (Hwy 29)  
Texar Drive

#### Warrington Redevelopment Area

Barrancas Avenue  
Gulf Beach Highway  
Navy Boulevard  
New Warrington Road  
Old Corry Field Road  
West Navy Boulevard

*The program will provide up to a \$2,000 grant to be matched dollar for dollar by the property owner.*

### Program Eligibility

Sign grant funding of property improvements shall apply to the following:

- ❑ Location: Commercial, or mixed use properties fronting on selected corridors located within the designated redevelopment areas.
- ❑ Ownership: Property owners must sign the Grant Program application and other related documents. Tenant may apply if a property owner is willing to sign.
- ❑ Multiple Properties: Multiple property owners may submit only one application at a time. Subsequent applications will be accepted after completion of the current project.
- ❑ Application: Applications are accepted on a first come, first served basis. However, preference will be given to first-time applicants.
- ❑ Design Review: All signs must be approved by CRA staff for appropriateness. If a permit is required from the Building Inspections Department, a copy of the permit must be included with the grant application.
- ❑ Occupancy: Once the project has been completed, the property must be eligible to obtain or already have a certificate of occupancy.



## Eligible Improvements

The following list includes **eligible** improvement items:

- Free standing exterior signage visible from designated commercial corridors
- Exterior wall signage visible from the designated commercial corridors

## Ineligible Improvements

The following list includes a sample of **ineligible** improvement items:

- Permitting fees
- Refinancing existing debt
- Non-fixed improvements (such as portable or temporary signs)
- Owner performed labor (unless the owner is a duly licensed contractor)
- Improvements constructed prior to execution of the Sign Grant Program funding agreement

## Sign Grant Program Requirements

Owner Match:

- 50 Percent: Sign Grant Program funding may not exceed 50% of the total cost of the sign or \$2,000; whichever is less. The property owner must expend one dollar into the project for every CRA dollar committed to the project. (Example: \$4,000 total project cost = \$2,000 property owner contribution + \$2,000 CRA grant)

### Sign Grant Program Applications

may be obtained at the CRA office located at

1190 W. Leonard Street

Pensacola, Florida 32501

(850) 595-3217

For More Information:

Contact Marcie Whitaker

At 595-3595 or [Marcie\\_Whitaker@co.escambia.fl.us](mailto:Marcie_Whitaker@co.escambia.fl.us)